HENIL KOTADIYA

Data Analyst

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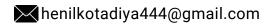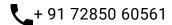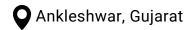
PROFILE SUMMARY

My expertise in computer science and artificial intelligence and programming, with a specialization in Data Science. I am seeking a challenging role where I can contribute my skills in strategic planning, team leadership, and creative problem-solving to achieve business objectives.

EDUCATION

Uka Tarsadia University   2021 - 2024

Bachelor Of Computer Science In Information Technology

CGPA: 5.34 out of 10

SKILLS SUMMARY

- **Languages:**   Python, SQL
- **Frameworks:**   Pandas, NumPy, Scikit-Learn, Matplotlib, TensorFlow
- **Tools:**   Power BI, Excel, PowerPoint, Tableau, MySQL, API
- **Platforms:**   VS Code, Jupyter Notebook, GitHub
- **Data Analysis:** Statistical Analysis, Data Visualization

WORK EXPERIENCE

Data Science Intern

Spinnaker Analytics LLC (Jan 2025 – Mar 2025)

- Developed machine learning models to predict hotel reservation cancellations, aiding revenue management and resource optimization.
- Conducted data analysis and clustering for solar energy production zones to enhance energy planning.
- Demonstrated strong analytical skills and a commitment to data-driven solutions.

Projects

Digital Marketing Campaign Conversion Prediction Link

- The objective of this project is to develop a robust machine learning model that accurately predicts customer conversions in digital marketing campaigns.
- By leveraging demographic and engagement data, the model will help identify high-potential customers, enabling optimized campaign targeting.
- This will lead to improved conversion rates, cost-efficient resource allocation, and a higher return on advertising spend (ROAS).

CERTIFICATES

Boston Institute Of Analytics

Diploma in Data Science & Artifical intelligence